



## SOUTH FLORIDA REGIONAL ITS COALITION

### *March 29, 2006 Meeting Minutes*

**DATE:** Wednesday, March 29, 2006      **TIME:** 1:30 pm – 4:00 pm

**PLACE:** Florida Department of Transportation District 4 / Broward County Traffic Engineering  
SMART SunGuide Transportation Management Center (TMC)  
2300 West Commercial Boulevard  
Fort Lauderdale, FL 33309

**MEMBERS PRESENT:** See Attached List

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### **INTRODUCTION OF ATTENDEES**

Mr. Javier Rodriguez of Florida Department of Transportation's (FDOT) District 6 Intelligent Transportation System (ITS) Office substituting for Mr. Jesus Martinez of the FDOT District 6 ITS Office called the meeting to order. Self introductions for all attendees followed. Mr. Girish Kumar of HNTB Corporation distributed the handouts that included the agenda, the January 2005 Meeting Minutes and sign-in sheet, the current Coalition Goals and Objectives, and the Department of Homeland Security Protective Security Advisors one-page summary document.

Mr. Kumar welcomed Mr. Keith Bradley of the Department of Homeland Security, provided a brief background of the Coalition activities, its different Sub-committees, and briefed him on different activities such as branding the SunGuide logo, TMC Standard Operating Guidelines, and the Memorandum of Understanding (MOU) to promote the regional coordination and decision-making. He added that the Coalition had decided to form a new Security Sub-committee. Mr. Mario Aispuro of the Broward County Metropolitan Planning Organization (MPO) had prepared a draft Security Goal (included in the handouts). The Security Sub-committee will refine the language and set objectives for this new goal. Mr. Kumar added that ITS assets can be leveraged to security applications. In this regard, Mr. Kumar encouraged Mr. Bradley to play an active role in the Coalition. Mr. Rodriguez added that FDOT District 6 and the Port of Miami were already coordinating ITS projects that included security applications.

### **APPROVAL OF PREVIOUS MEETING MINUTES**

Mr. Kumar asked the attendees if there were any comments on the meeting minutes from the January 25 meeting. Mr. Rodriguez advised Mr. Kumar to wait until Friday, March 31, 2006 for any comments from the members. No comments were received at or after the meeting, and the January 25 minutes were deemed final.

### **EXECUTIVE SUB-COMMITTEE REPORT**

Mr. Rodriguez substituting for Mr. Martinez, the chair of this Sub-committee, began the report stating that the Sub-committee had a teleconference on March 20, 2006. He added that the Sub-committee discussed the ATIS QA/QC performance measures. He also mentioned that they met again on March 27, 2006 to further discuss the technical challenges. Mr. Dong Chen of FDOT District 4 SMART SunGuide TMC mentioned that the performance measurement will begin on April 1, 2006. He also mentioned that timeliness and accuracy are the two important items that need improvement. Mr. Rodriguez asked Mr. Mike Millard of SmartRoute Systems (SRS) on when SRS would collocate at the FDOT District 6 SunGuide TMC. Mr. Millard replied that the collocation status is dependent on the completion of the Spanish Interactive Voice Recognition (IVR) system sometime during this summer. Mr. Kumar mentioned that Mr. Martinez has requested each of the Sub-committees to review their goals, submit new objectives, and establish timeframes for the objectives that did not have set timeframes. He added that no new goals were identified.

### **OPERATIONS SUB-COMMITTEE REPORT**

Mr. Bob Murphy of Palm Beach ITMS substituting for Mr. Steven Corbin of FDOT District 4 SMART SunGuide TMC, chair of this Sub-committee, began the report by stating that the Sub-committee meeting was held at Palm Beach ITMS on February 21, 2006. He mentioned that the Sub-committee identified the need for establishing



*March 29, 2006 Meeting Minutes*

regional floodgate protocol on 511 Service. The members recognized the importance of messaging structure for similarly named interchanges (e.g., Atlantic Avenue versus Atlantic Boulevard), specially for regional messages to reduce potential for motorist and emergency personnel confusion. The members also discussed the ITS America Conference participation in May.

Mr. Murphy also reported that Mr. Mike Washburn of Florida's Turnpike Enterprise (FTE) and Mr. Corbin shared the information discussed at the contra-flow conference. Mr. Washburn will take the lead on coordinating with SEFRTOC to include contra-flow protocol in the SEFRTOC Standard Operating Guidelines (SOG). The Sub-committee emphasized on coordinating with other districts/counties to learn about their contra-flow protocols. Mr. Kumar asked if the contra-flow conference was for a specific corridor. Mr. Murphy replied that all the states from the Gulf Coast to southeast Atlantic Coast met at this conference to share the contra-flow practices during the past year.

FDOT District 6 and FTE are working to complete the SEFRTOC statistical reports to evaluate messaging between centers. FDOT District 6 has implemented Level 3 message alerts (email or text message). The FDOT District 4 SMART Viewer, that will give other centers READ ONLY access to incident details occurring in the district real-time, will be available soon. The next meeting is now scheduled for April 12, 2006 instead of April 26, 2006 in order to coordinate more effectively with the ITS America Conference beginning May 7, 2006.

**PUBLIC OUTREACH SUB-COMMITTEE REPORT**

Mr. John Easterling, chair of this Sub-committee, began by mentioning that the Sub-committee had not met since the last Coalition meeting and is planning to meet on April 13, 2006. He mentioned that the agenda will include promotion of SunGuide and 511 Service on a regional basis by involving other transportation partners (not only those involved in the Coalition), how to better coordinate the promotion of 511 with other outreach activities, and improve participation in the Sub-committee. Mr. Easterling added that the Sub-committee is planning to develop a preset schedule for all the meetings in 2006. Mr. Kumar suggested that the Public Outreach Sub-committee meeting schedule can also be posted (once available) on the Coalition website along with other Sub-committee schedules currently available.

**PROTECTIVE SECURITY ADVISORS**

Mr. Bradley made a brief PowerPoint presentation about the roles, services and functions of Protective Security Advisors (PSA). He mentioned that physical or cyber attacks against the nation's critical infrastructure and key resource sectors can have cascading and devastating effects on our national security, economic vitality and way of life. Eighty five (85) percent of all critical infrastructure and key resource assets are privately owned. The Department of Homeland Security (DHS) recognizes that its core mission to secure America can only be accomplished in partnership with the businesses that own these assets and with the state governments and local communities within which these assets are located. The roles of the PSA are to assist with security efforts coordinated by state Homeland Security Advisors; support the development of the national risk picture by assisting in identification, assessment, monitoring, and minimizing risk to critical assets at the local or district level; facilitate, coordinate and/or perform vulnerability assessments for local critical infrastructure assets.

The PSAs are there as a federally funded infrastructure protection resource for the local communities. The valuable services and functions include assisting in and supporting comprehensive risk and physical/technical security analyses; conveying local concerns and sensitivities to DHS and other Federal agencies; relaying disconnects between local, state, and national protection activities; communicating requests and coordinating for federal protection training and exercises; providing reach-back capability to DHS or other Federal government resources; and providing local context and expertise to Homeland Security to ensure that community resources are used appropriately, efficiently and effectively.

Mr. Rodriguez thanked Mr. Bradley for sharing valuable information on this federal resource, and encouraged his participation in future Coalition meetings. Mr. Kumar asked if Mr. Bradley has met with any of the FDOT EOC staff. Mr. Bradley replied that he had not met with the EOCs. Mr. Enrique Zelaya of Broward County MPO noted that the jurisdiction of the PSAs does not match with other political organizations in South Florida. Mr. Bradley replied that the PSAs work with the Homeland Security Advisor and since the Florida's Homeland Security Advisor is Florida Department of Law Enforcement (FDLE), the PSA boundaries are in line with the FDLE





## SOUTH FLORIDA REGIONAL ITS COALITION

### *March 29, 2006 Meeting Minutes*

#### ATIS PROJECT STATUS

Mr. Mike Millard from SRS mentioned that the Spanish IVR system will be ready by May (the user testing phase will commence in the last week of April). He added that Spanish calls amount to roughly 10% of the total calls. The monthly QA/QC meeting for the new 511 service occurred on Monday, March 27, 2006. Mr. Chen mentioned that the SMART Viewer application is already in place for FDOT District 4 to facilitate incident record sharing with SRS. Mr. John Easterling of FTE mentioned that FDOT District 6 will have SunNav interface on one workstation later this year. With SRS collocating at the District 6 TMC, that would expedite the process of FTE's information sharing with SRS. Mr. Millard noted that the main concern of the partners is accuracy and timeliness of the travel information.

#### **OTHER AGENCY UPDATES/TRAINING ANNOUNCEMENTS - OPEN FORUM**

Mr. Javier Rodriguez of FDOT District 6, Mr. John Easterling of FTE, Mr. Dong Chen of FDOT District 4, and Mr. Jean Hanna of Broward County Traffic Engineering provided brief updates of their ongoing and upcoming ITS projects.

#### **NEXT MEETING/OTHER BUSINESS**

The next meeting will be held on May 31, 2006 at the FDOT District 4 / Broward County TMC, at 1:30 PM.

## South Florida Regional ITS Coalition Meeting

March 29, 2006 – 1:30 PM at FDOT District 4/Broward County TMC

Sign-In Sheet



First / Last Name	Company	Phone	Fax	Email Address
Bob Murphy	PB Farradyne/Palm Beach ITMS	(954) 714-8081	(954) 714-6979	murphyb@pbworld.com
Dong Chen	FDOT District 4	(954) 847-2796	(954) 847-2683	dong.chen@dot.state.fl.us
Elliot Luskin	Port of Miami	(305) 347-4978	(305) 347-4915	eml@miamidade.gov
Enrique Zelaya	Broward County MPO	(954) 357-6635	(954) 357-6228	ezelaya@broward.org
Girish Kumar	HNTB Corporation	(305) 551-8100	(305) 551-2800	gkumar@hntb.com
Javier Rodriguez	FDOT District 6 - ITS	(305) 470-5341	(305) 470-6969	javier.rodriguez2@dot.state.fl.us
Jean Hanna	Broward County Traffic Engineering	(954) 847-2619	(954) 497-1624	jhanna@broward.org
John Easterling	Florida's Turnpike Enterprise	(954) 975-4855 ext 1292	(954) 934-1351	john.easterling@dot.state.fl.us
Keith Bradley	U. S. Department of Homeland Security	(305) 863-5241	(305) 863-5011	keith.bradley1@dhs.gov
Mike Millard	SmartRoute System	(305) 914-3900	(305) 914-3990	mmillard@smartroute.com
Mohammed Hadi	Florida International University	(305) 348-0092	(305) 348-2802	hadim@fiu.edu
Sunil Doddapaneni	HNTB Corporation	(305) 551-8100	(305) 551-2800	sdoddapaneni@hntb.com