



SOUTH FLORIDA REGIONAL ITS COALITION

March 30, 2005 Meeting Minutes

DATE: Wednesday, March 30, 2005 **TIME:** 1:30 pm – 3:30 pm

PLACE: Florida Department of Transportation District 4 / Broward County Traffic Engineering
Transportation Management Center (TMC) Conference Room
2300 West Commercial Boulevard
Fort Lauderdale, FL 33309

MEMBERS PRESENT: See Attached List

INTRODUCTION OF ATTENDEES

Mr. Jesus Martinez of the Florida Department of Transportation's (FDOT) District VI ITS office called the meeting to order. Self-introductions for all attendees followed. Mr. Girish Kumar of HNTB Corporation distributed the handouts that included a copy of the Current Goals and Objectives, February 2005 Coalition Meeting Minutes and sign-in sheet. He also requested all attendees to sign the March sign-in sheet. He asked if there were any comments on the February 2, 2005 meeting minutes. One correction was offered. This was related to the operations sub-committee report where the reference to Palm Beach County should be changed to Palm Beach ITMS. Girish added that no other comments had been received.

EXECUTIVE SUB-COMMITTEE REPORT

Mr. Jesus Martinez began the Executive Sub-committee report stating that the Sub-committee had met on March 9. He reported that there was discussion about improving the ATIS QA conference call process. ATIS Steering committee was also charged with the responsibility of dealing with project issues. Smart Route Systems (SRS) contract extension/renewal and collocation at the FDOT District 6 TMC were also discussed.

TECHNICAL SUB-COMMITTEE REPORT

Mr. Ivan del Campo of the Miami-Dade Expressway Authority (MDX) and chair of the technical sub-committee began by informing the group that a telephone conference call was held on March 24. Three of the 7 designated sub-committee members called in. As a follow-up to his presentation to the coalition on *Real Time Video Sharing Over the Internet*, he reported that MDX and FDOT District 6 were jointly investigating solutions. During the conference call, opportunities for collaboration between Miami-Dade County such as equipment sharing for this pilot project were discussed. Fiber-optic sharing MOU development efforts were also discussed. Ivan urged other members to actively participate in this sub-committee.

OPERATIONS SUB-COMMITTEE REPORT

Mr. Steve Corbin of FDOT District 4 and chair of this sub-committee gave a summary of the Southeast Florida Regional TMC Operations Committee (SEFRTOC) activities. He started by informing the group that the SEFRTOC had developed two objectives for the coalition's Goal number 4 (coordinate safe and efficient evacuation efforts). These were: Develop Regional Transportation Management Center (RTMC) operations protocol for planned events (this is now Objective 4A of the current coalition goals and objectives); and Develop RTMC operations protocol for unplanned events (this is now Objective 4B). He reported that the SEFRTOC had targeted mid-May to kick-off the protocol development for planned events to be ready for the hurricane season. Unplanned events would include major incidents and lane closures. He said that in the near term there will be 5 TMC's in South Florida – FDOT District 6, FDOT District 4/Broward, Palm Beach ITMS, Turnpike (all existing), and Miami-Dade Expressway Authority (MDX) which provides avenues for building redundancies into the system. The SEFRTOC also conducted a post-incident analysis for a March 19 incident on I-95 which caused a 9-hour closure. A key question that emerged was as to why it took 3 to 4 hours to get the appropriate tow truck to the incident scene. Similar processes will be used for post-hurricane and other post-incident analysis. Seamless messaging, means of communication and information exchange were among other discussion items. Steve reported that for the 1st quarter of 2005, 34 events had been regionally messaged. He asked if anyone had giveaways for the state booth at ITS America. He also requested that the regional ITS inventory maps be



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updated. He also said that he and Ivan had collaborated frequently since there was an overlap between operations and technical sub-committee focus areas.

PUBLIC OUTREACH SUB-COMMITTEE REPORT

Mr. John Easterling of Florida's Turnpike Enterprise (FTE) and chair of this sub-committee started his report. He said that he was soliciting nominations from agencies for individuals to serve on this sub-committee. He would like to convene the first meeting in April. At their first meeting, the name of the sub-committee will be finalized. This sub-committee would work towards a coordinated approach to publicize ITS and SunGuide services regionally. He added that each district has a public information office (PIO) program and other partners also have similar programs. Jesus added that as a region, there should be cross promotion of each other's ITS programs and opportunities to piggy-back on each other's efforts.

Bob Murphy of PB Farradyne shared an outline of the FDOT SunGuide public relations/public involvement plan. He volunteered to serve on the sub-committee. There will be focus on defining the ITS program targeted to all customers. There will be education of the leaders down to the community. There will be strategic media buys. Branding the image will be a high priority. The current sunguide.org web site will be revamped. He emphasized that this will not just be a FDOT District 6 or a FDOT web site rather a regional site. The road ranger brochure will be updated.

Jesus added that the CIN project will be added in the summer/fall 2005 time frame. There may be some opportunities for them to coordinate with the public outreach sub-committee. Jesus said that in his experience with the media, they call a number of sources until they get the answer that they want for printing, so coordination will also allow a consistent unified message to the media and users.

REGIONAL ACTIVITIES/PROJECT UPDATE

UPDATED REGIONAL GOALS AND OBJECTIVES

Mr. Kumar pointed to the current goals and objectives handout and noted that there were 2 new goals. The next update would provide the objectives under these goals. There was discussion about the timing of the map updates. It was decided that the current maps were sufficient for demonstrating a regional approach at the ITS America conference. It was proposed by Ivan and Bob, and concluded that the operations and technical sub-committee would coordinate on the issue of mapping requests, such as smart zone details for the Palm Beach ITMS. There was also discussion about expanding the maps to add the northern counties. Jack Hoffman stated that Palm Beach's ITS deployment files were in DGN format (CADD) and if those could be mapped in GIS. Girish replied that it was possible to do that.

MEMORANDUM OF UNDERSTANDING (MOU)

Mr. Kumar stated the MOU item was in different stages of signatures, with many organizations having turned their copies in, but that there were some which were still outstanding. Jack Hoffman of Palm Beach County indicated that his impression was that his agency had signed the coalition MOU. Girish requested for an email copy.

ATIS PROJECT STATUS

Mr. Mike Millard of SmartRoute Systems (SRS) stated that 240,000 calls were received by their agency during January 2005, followed by 245,000 calls in February and 250,000 calls to date in March. He talked about the Road Reporter newsletter that is produced monthly. Next month's issue will have information about the FTE's RISC program. He also talked about 511 expanding into Martin, St. Lucie, and Indian River Counties. James Murphy of SRS added that SRS was coordinating with local stakeholders. 511 carried information about the Miami International Boat Show. Other examples where they were focusing were the Fort Lauderdale Air and Sea Show, meeting with Tri-Rail to get their information into the 511 system specifically related to SunFest. Bob Murphy pointed out that while driving on the Turnpike at the Ft. Drum Service Plaza, he got 511 Tampa using Verizon and 511 South Florida using Nextel. In the near future, statewide 511 will fill gaps.



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AGENCY UPDATES

Mr. Dong Chen of FDOT District 4, Mr. Jesus Martinez of FDOT District 6, Mr. John Easterling of Florida's Turnpike Enterprise, Ivan del Campo of the Miami-Dade Expressway Authority, and Jack Hoffman of Palm Beach County Traffic Engineering provided brief updates of their ongoing and upcoming ITS projects.

NEXT MEETING

The next meeting will be held on May 25, 2005 at the FDOT District 4 / Broward TMC, at 1:30 PM.

South Florida Regional ITS Coalition Meeting
Sign-in Sheet - March 30, 2005 - 1:30 PM at FDOT District 4/Broward County TMC



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