



SF ITS Coalition Executive Committee Meeting

District 4 TMC

September 13, 2006

10:00 a.m. to 12:00p.m.

AGENDA

- 1) Penny Kamish, SRS ATIS Update (max of 15 minutes)**
- 2) ATIS Discussion**
 - **QA/QC Performance Measures**
 - **Radio Marketing**
 - **9/14 Feedback Teleconference**
 - **New Marketing Manager**
 - **Next Steering Committee Meeting (October)**
 - **Data Automation Status**
 - **Other Discussion**
- 3) SF Coalition Status**
 - **Preparation of September 27, 2006 Agenda**
 - **Status and requests for Operations, Technical and Marketing Subcommittees**
 - **Addition and/or revision of goals, objectives of Coalition, etc.**
 - **Other Coalition Business**
- 4) Agency Updates**
- 5) Other Discussion**